

Argyll & Bute Community Planning Partnership

Bute & Cowal

Area Community Planning Group

SOA: Localised Delivery

(Working title – subject to change)

2015 - 2017

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Introduction

Overview Community Planning in Argyll & Bute

Common to all plans – explains the bigger picture and how this plan fits into it

Emphasises this is about partnership working and links to SOA and indicators that we are monitoring to show improvement towards the SOA's overall aim: Argyll and Bute's economic success is built on a growing population.

Description Area

General description of the area and outline of local economy, population etc mirroring SOA section for headings but localising for content - sub headings common to all plans, detail different

Community Consultation

In August 2012 Argyll and Bute Community Planning Partnership agreed to annual consultations on the Single Outcome Agreement (SOA) to ensure communities had a say in how the Partnership can achieve its outcomes.

The community consultation was designed to inform the content of delivery plans for each of these outcomes in addition to contributing to setting and achieving localised outcomes.

Two workshop events, one in Bute and one in Dunoon, were held in February 2014. A parallel online survey was undertaken generating 148 responses from Bute and Cowal. In addition, a Youth Consultation was undertaken on 23rd and 24th of November 2013 by Argyll and Bute Youth Forum, attended by 50 young people, including 9 from Bute and 10 from Cowal.

The consultation highlighted participants' wish to prioritise developing the economic potential of Argyll and Bute through harnessing the strengths of our rich natural resources and heritage. The main points raised were as follows:

1. Support to small and medium enterprises, and the expansion of existing businesses through a range of measures including support at the early stages; and availability of suitable premises.
2. Support to businesses that produce local goods to expand their markets further afield.
3. Better and more appropriate training to enable people to find employment, including increased number of apprenticeship places.
4. Improved ferry services - reliability, cost and frequency of services.
5. Provision of faster broadband, particularly on the west side of Bute and rural Cowal, and better mobile phone services.

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6. Health service meets the need of the local and ageing population, taking into consideration the need to travel long distances to get medical attention.

7. There was general recognition that young people have to leave the area for further and higher education. Many do not return to the area, so the area must be more attractive to encourage them to return once their education is complete. Options for practical incentives designed to encourage inbound migration include opening land for development; a multi-faceted approach to delivering new, appropriate housing solutions; and a commitment to paying the living wage across Community Planning Partners.

Full details of the consultation process and findings can be found in the following report : *A good place to live, work and play? Local report on the consultation within Bute and Cowal Area.*

Bute & Cowal Priorities

Priorities set following development of the plan.– revised on a two yearly basis to fit with planned community engagement timescales.

Localised Delivery plans – following tables

Directly linked to the SOA/Community Plan and its associated delivery plans and taking into consideration the community requests for local community consultation events in 2014, the following sub areas have been identified:

<i>Area CPG Localised Delivery Plan</i>	<i>Sub sections giving further localisation</i>
<i>Bute & Cowal</i>	<ul style="list-style-type: none"><i>Bute</i><i>Cowal</i>

Outcome 1 has been partially completed demonstration purposes – each of the 6 outcomes would be completed in a similar way.

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OUTCOME 1: The economy is diverse and thriving					
Main areas of focus for Cowal included within this outcome:					
Narrative linking SOA strategic focus with detail of the area of main focus of this outcome in Cowal					
Equalities					
Narrative giving detail of equalities issues addressed by this outcome in Cowal					
Prevention					
Narrative giving details of prevention activity being carried out by activities under this outcome in Cowal					
Community Planning Partners delivering on this outcome:					
Argyll and Bute area wide activity identified in the SOA undertaken at an area wide level.					
1.2.7 Review of HIE Fragile Areas - Commission research to review HIE fragile and employment action areas to reflect recent census data and inform area prioritisation. Review completed Sept 2014					
SOA Reference	Action	Lead Community Planning Partner	Performance Indicator	Target	Completion date
1.2.2	Action plan to attract new residents to Dunoon & Cowal		Action Plan developed to secure inward investment / new residents to Dunoon.	Plan completed	Oct 2014
1.7.1	To increase business starts in each of the four council administrative areas		Number of business start-ups	Current in SOA -100 businesses across all four areas – detail refined for Cowal as appropriate	March 2015

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OUTCOME 1: The economy is diverse and thriving

Main areas of focus for Bute included within this outcome:

Narrative linking SOA strategic focus with detail of the area of main focus of this outcome in Bute

Equalities

Narrative giving detail of equalities issues addressed by this outcome in Bute

Prevention

Information relating to Community Planning Partners delivering on this outcome in Bute

Community Planning Partners delivering on this outcome:

Argyll and Bute area wide activity identified in the SOA undertaken at an area wide level.

SOA Code	Actions under this outcome	Lead Community Planning Partner	Performance Indicators	Target	Completion date
1.2.3	Develop a holistic Regeneration Plan for Rothesay working with SURF.	HIE	Regeneration Plan prepared.	Plan completed	March 2015
1.7.1	To increase business starts in each of the four council administrative areas	ABC	Number of business start-ups	Current in SOA -100 businesses across all four areas – detail refined for Bute as appropriate	March 2015